

Philips  
Signage Display

- 107 cm (42")
- Digital Signage
- Full HD

BDL4245E



## Experience images of stunning clarity

with the full HD Display

When it comes to high performance at an affordable cost, nothing comes close to this display. Deliver messages to your audience in total clarity and full HD quality — lowering your TCO and maximising your ROI!

### Optimised for public viewing

- Full HD LCD display, 1920 x 1080p
- HDMI input for full digital HD connection in one cable

### Operational flexibility

- Open Pluggable Specification Slot
- Network Controllability: RJ45
- Remote Management and Configuration via RS232
- Designed for 24/7 operation
- VGA Loop through

### Lower total cost of ownership

- SmartPower for energy saving
- Advanced anti-image sticking function

### Sustainable and safe

- Complies with RoHS standards of care for the environment

# PHILIPS

# Highlights

## OPS Slot

Developed for the Digital Signage market, the Open Pluggable Specification (OPS) slot is designed to make changing or upgrading your media player mere child's play. Simply plug your media player in to the display and you're ready. No matter whether you have an entry level, mid-range or high-end media player, OPS is fully compatible bringing you a lower TCO over the longer term.

## Designed for 24/7 operation

Because business never sleeps, our signage displays are designed for 24/7 use. Taking advantage of superior components to ensure a higher level of quality, you can count on this range of models for complete around-the-clock reliability.

## Full HD LCD display 1920 x 1080p

This display has a resolution that is referred to as Full HD. The state-of-the-art LCD screen technology has the full high definition widescreen resolution of 1080 progressive lines, each with 1920 pixels. This allows the best possible picture quality for HD input

signals with up to 1080 lines. It produces brilliant flicker-free progressive scan pictures with optimum brightness and superb colours. This vibrant and sharp image will provide you with an enhanced viewing experience.

## RJ45

Simple management of your display is available thanks to the introduction of a LAN (RJ45) port. You can configure each display or find out the status of each device quickly and conveniently via an RJ45 connection.

## Remote Management: RS232

Remote Management allows the user to control and adjust the displays remotely via the RS232 protocol. Using CEC commands, you are able to have full control over all the displays in your signage network at any time.

## SmartPower

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

## Advanced anti-image sticking

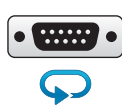
Static images left on-screen for extended periods of time may leave a "ghost image" or image sticking effect on LCD displays. Although image sticking on LCD displays is not permanent, you want to prevent this happening, especially in locations where content is shown 24/7.

## VGA Loop through

Connect multiple displays to create a video wall of up to 150 displays via a VGA daisy chain thus enhancing your visual experience. With no additional hardware required, they are as simple to install as they are captivating to your audience.

## Compliant with RoHS standards

Philips designs and produces display products in compliance with strict Restriction of Hazardous Substances (RoHS) standards that restrict lead and other toxic substances that can harm the environment.



# Specifications

## Picture/Display

- Diagonal screen size: 42 inch / 107 cm
- Panel resolution: 1920 x 1080p
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 450 cd/m<sup>2</sup>
- Contrast ratio (typical): 4000:1
- Response time (typical): 6.5 ms
- Aspect ratio: 16:9
- Viewing Angle (H / V): 178 / 178 degree
- Pixel pitch: 0.485 x 0.485
- Display colours: 16.7 million colours
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement

## Supported Display Resolution

### • Computer formats

Resolution	Refresh rate
640 x 480	60, 67, 72, 75 Hz
800 x 600	56, 60, 72, 75 Hz
1024 x 768	60 Hz
1280 x 768	60 Hz
1280 x 800	60 Hz
1280 x 1024	60 Hz
1360 x 768	60 Hz
1366 x 768	60 Hz
1440 x 900	60 Hz
1600 x 1200	60 Hz
1920 x 1080	60 Hz
1920 x 1200	60 Hz

### • Video formats

Resolution	Refresh rate
480i	60 Hz
480p	60 Hz
576p	50 Hz
576i	50 Hz
720p	50, 60 Hz
1080i	50, 60 Hz
1080p	50, 60 Hz

## Connectivity

- PC: VGA-in D-Sub 15HD, VGA-out D-Sub 15HD, DVI-D x 1, RS232 D-Sub9, RS232 D-sub9 output, 3.5 mm PC audio input x 1, RJ45
- AV input: HDMI x 1, Component (BNC) x 1, Composite (BNC) x 1, S-video x 1, Audio (L/R) x 2
- AV output: Composite (BNC) x 1, Audio (L/R) x 1
- Other connections: OPS

## Convenience

- Placement: Portrait, Landscape
- Tiled Matrix: 5 x 5
- Picture in picture: PBP, PIP, POP
- Screen-saving functions: Pixel shift, Low bright
- Signal Loop Through: RS232, VGA
- Keyboard control: Hidden, Lockable
- Remote control signal: Lockable
- Ease of installation: Carrying Handles
- Energy-saving functions: Smart Power
- Picture performance: Advanced colour control
- Network controllable: RS232, RJ45
- Packaging: Reusable box

## Dimensions

- Bezel thickness: 28.5 mm/1.1"
- VESA Mount: 200 x 200 mm, 400 x 200 mm
- Product weight: 23 kg
- Product weight (lb): 50.7 lb
- Set dimensions (W x H x D): 992 x 584 x 116 mm
- Set dimensions in inch (W x H x D): 39.0 x 23.0 x 4.6 inch

## Operating conditions

- Temperature range (operation): 0 - 40 °C
- Relative humidity: 5 - 90 %
- MTBF: 50,000 hour(s)

## Power

- Consumption (On mode): Typ. 114 W
- Standby power consumption: <0.5 W

## Sound

- Built-in speakers: 2 x 10 W

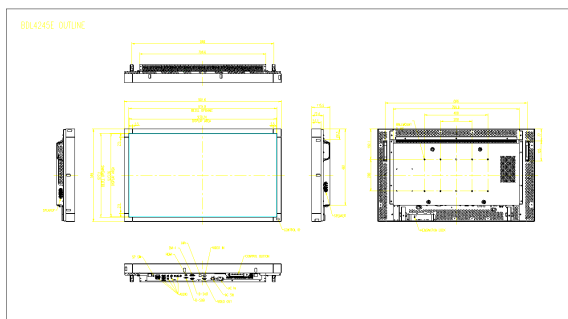
## Accessories

- Included accessories: Remote Control, Batteries for remote control, AC Power Cord, VGA cable, User manual on CD-ROM, Quick start guide
- Optional accessories: Fixed wall mount, Flexible wall mount, Ceiling mount
- Stand: BM04642

## Miscellaneous

- Warranty: Europe/North America: 3 years
- On-Screen Display Languages: English, French, German, Italian, Polish, Turkish, Russian, Simplified Chinese
- Regulatory approvals: CE, FCC, Class B, UL/cUL

CCC, C-Tick, RoHS



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